

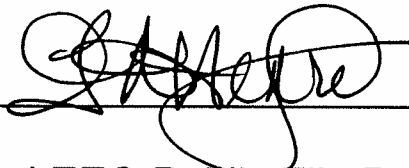


Annual EEO Public File Report June 1, 2010 – May 31, 2011

Date Annual EEO Public File Report placed in Public File:

May 31, 2011

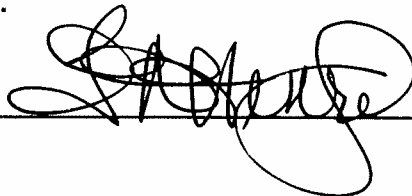
Signature:

A handwritten signature in black ink, appearing to be "L. Moore", written over a horizontal line.

Date Annual EEO Public File Report posted on the WUTB/My24 website:

May 31, 2011

Signature:

A handwritten signature in black ink, appearing to be "L. Moore", written over a horizontal line.

**Annual EEO Public File Report
WUTB IS AN EQUAL OPPORTUNITY EMPLOYER**

Coverage Period: June 1, 2010 – May 31, 2011

Station's Comprising Station Employment Unit: WUTB/My24 – Baltimore, MD

Section 1: Vacancy Information		
Full-time Positions Filled by Job Title	Date of Hire	Recruitment Source of Hiree
Account Executive	05/18/11	www.my24wutb.com

Total Number of Persons Interviewed During Applicable Period: 8

Section 2: Recruitment Source Information		
Recruitment Source (Company, Address, Telephone #, Contact Person)	Total Number of Interviewees This Source Has Provided During this Period (If Any)	Full-time Positions For Which Source Was Utilized
Station Website www.my24wutb.com 4820 Seton Drive Suite M-N Baltimore, MD 21215 H. Frascella (202) 895-3232	3	All positions
Fox Station Sales New York, NY R. Barranda (212) 452-4873	0	All positions
Fox News Channel New York, NY B. Boyle (212) 301-5043 www.foxnews.com	0	All positions
Minority & Women Organizations		
America's Job Bank DC Department of Employment Services 64 New York Avenue, NE Suite #300 Washington, DC 20002 (202) 724-7000 http://does.dc.gov	0	All positions
National Association of Black Journalists 8701-A Adelphi Road Adelphi, MD (866) 479-6225 www.nabj.org	0	All positions
National Association of Hispanic Journalists 1000 National Press Building 529 14 th Street, NW Washington, DC 20045	0	All positions

(202) 662-7145 www.nahj.org		
Women in Film & Video 3628 12 th Street, NE Washington, DC 20017 M. Houghton (202) 429-9438 www.wifv.org	0	All positions
Women Empowered Against Violence, Inc. 1111 16 th Street, NW Suite #200 Washington, DC 20036 (202) 452-9550 www.weaveincorp.org	0	All positions
National Council of Negro Women 633 Pennsylvania Avenue, NW Washington, DC 20004 (202) 737-0120 www.ncnw.org	0	All positions
Hispanic Committee of Virginia 5827 Columbia Pike Suite #200 Falls Church, VA 22041 F. Fernandini (703) 671-5666 http://heva.org	0	All positions
House of Ruth 5 Thomas Circle, NW Washington, DC 20005 (202) 667-7001 www.houseofruth.org	0	All positions
Japanese American Citizens League 1828 L Street, NW Suite #802 Washington, DC 20036 F. Mori (202) 223-1240 www.jacl.org	0	All positions
Korean Community Service Center 7700 Little River Turnpike Suite #406 Annandale, VA 22003 J. H. Jung (703) 354-6345 www.kcscgw.org	0	All positions
Southeast Asian Resource Action Center 1628 16 th Street, NW 3 rd Floor Washington, DC 20009 P. Sychitkokhong (202) 667-4690 www.searac.org	0	All positions
WIDER Opportunities for Women 1001 Connecticut Avenue, NW Suite #930 Washington, DC 20036 M. Streznewski (202) 464-1596	0	All positions

www.wowonline.org		
Forty Plus of Greater Washington 1718 P Street, NW Suite T-2 Washington, DC 20036 A. Rotz (202) 387-1582 www.40plus-dc.org	0	All positions
National Diversity Newspaper Job Bank P.O. Box 936 Augusta, GA 30903 (800) 622-6358 www.newsjobs.com	0	All positions
Second Chance Employment Services 818 18 th Street, NW Suite #420 Washington, DC 20006 (202) 331-7451 www.scesnet.org	0	All positions
Uplift Community Foundation Job Referral Services P.O. Box 56484 Washington, DC 20040 (202) 291-4688 www.upliftfoundation.org	0	All positions
National Hispanic Media Coalition 55 S. Grand Avenue Pasadena, CA 91105 A. Nogales (626) 792-6462 www.nhmc.org	0	All positions
Federation of Hispanic Organizations P.O. Box 25915 Baltimore, MD 21224 B. Pineyaro (410) 931-1640 www.hispanicfederation.org	0	All positions
Goodwill of Greater Washington Career Services 2200 South Dakota Avenue, NE Washington, DC 20018 C. Paletta (202) 636-4225 www.dcgoodwill.org	0	All positions
Industry/Trade		
TV Jobs/Broadcast Employment Services P.O. Box 4116 Oceanside, CA 92052 M. Halloway (800) 374-0119 www.tvjobs.com	0	All positions
Medialine P.O. Box 51909 Pacific Grove, CA 93950 M. Shilstone (800) 237-8073 www.medialine.com	0	All positions

National Association of Broadcasters 1771 N Street, NW Washington, DC 20036 (202) 429-5300 www.nab.org	0	All positions
Spots'n'Dots SND Publishing, LLC 600 West Peachtree Street, NW Suite #350 Atlanta, GA 30308 E. McKay (888) 884-2630 www.spotsndots.com	1	Account Executive
TBC- Advertising 900 South Wolfe Street Baltimore, MD 21231 J. Zafrir (410) 347-7500	1	Account Executive
WJZ 3725 Malden Avenue Baltimore, MD 21211 K. Ness (410) 578-7501	1	Account Executive
The Breakthrough Group 200 East Joppa Road Towson, MD 21286 H. Maleson (410) 583-009	1	Account Executive
College/University		
American University Career Center 4400 Massachusetts Avenue, NW 5 th Floor, Butler Pavilion Washington, DC 20016 (202) 885-1804 www.american.edu	0	All positions
Bowie State University Career, Co-op & International Services J. Alexander Wiseman Centre, Room #126 Bowie, MD 20715 (301) 860-3825 www.bowiestate.edu	0	All positions
Catholic University of America Career Services 620 Michigan Avenue, NE Pryzbyla Center, Room #202 Washington, DC 20064 www.cua.edu	0	All positions
George Mason University University Career Services 4400 University Drive SUB, Room #348, MSN 3B6 Fairfax, VA 22030 (703) 993-2370 http://careers.gmu.edu	0	All positions
Georgetown University Career Education Center One Leavey Center Box 571086	0	All positions

Washington, DC 20057 (202) 687-3493 www.georgetown.edu		
Capitol College Career Services 11301 Springfield Road Laurel, MD 20708 (301) 369-2800 ext. 3105 http://capitol-college.edu	0	All positions
Coppin State University Career Services Center J. Millard Tawes Center, 1 st Floor 2500 West North Avenue Baltimore, MD 21216 L. Bowie (410) 951-3919 www.coppin.edu	0	All positions
Goucher College Career Development Office 1021 Dulaney Valley Road Baltimore, MD 21204 (410) 337-6191 www.goucher.edu/cdo	0	All positions
Hampton University Career Center 114 Wigwam Building Hampton, VA 23668 (757) 727-5331 www.hampton.edu	0	All positions
Johns Hopkins University Career Center Garland Hall, 3 rd Floor 3400 N. Charles Street Baltimore, MD 21218 (410) 516-8056 www.jhu.edu	0	All positions
Sojourner Douglass College Job Placement Services 200 N. Central Avenue Baltimore, MD 21202 (410) 276-0306 www.sdc.edu	0	All positions

In addition to the above recruitment source information, employment opportunities are sent to the Human Resources contact for each owned and operated Fox Television Stations nationwide in an effort to increase the opportunity for company internal promotions and expand the recruiting area.

WNYW/WWOR 205 E. 67 th Street New York, NY 10065 I. Sierra www.myfoxny.com	0	All positions
KTTV/KCOP 1999 S. Bundy Drive Los Angeles, CA 90025 V. Rodriguez www.myfoxla.com	0	All positions
WFLD/WPWR 205 N. Michigan Avenue Chicago, IL 60601 C. Allison (temporary HRD)	0	All positions

www.myfoxchicago.com		
WTXF 330 Market Street Philadelphia, PA 19106 A. Ali www.myfoxphilly.com	0	All positions
KDFW/KDFI 400 N. Griffin Street Dallas, TX 75202 C. Allison www.myfoxdfw.com	0	All positions
WFXT 25 Fox Drive Dedham, MA 02026 M. Kerr www.myfoxboston.com	0	All positions
WAGA 1551 Briarcliff Road, NE Atlanta, GA 30306 R. Davis www.myatlanta.com	0	All positions
KRIV/KTXH 4261 Southwest Freeway Houston, TX 77027 R. Hudson www.myfoxboston.com	0	All positions
WJBK 16550 W. Nine Mile Road Southfield, MI 48075 C. Smith www.myfoxdetroit.com	0	All positions
KSAZ/KUTP 511 W. Adams Street Phoenix, AZ 85003 D. Pike www.myfoxphoenix.com	0	All positions
WTVT 3213 W. Kennedy Boulevard Tampa, FL 33609 C. Armstrong www.myfoxtampa.com	0	All positions
KMSP/WFTC 11358 Viking Drive Eden Prairie, MN 55344 K. O'Hara www.myfoxtwincities.com	0	All positions
WOFL/WRBW/WOGX 35 Skyline Drive Lake Mary, FL 32746 J. Fromm www.myfoxorlando.com	0	All positions
WHBQ 485 S. Highland Memphis, TN 38111 R. Hudson www.myfoxmemphis.com	0	All positions
KTBC 119 E 10 th Street Austin, TX 78701	0	All positions

In addition, the station had 1 interviewee through an employee referral.

Section 3: Supplemental Outreach Activities – June 1, 2010 – May 31, 2011

Provide Detailed description of each Supplemental Outreach Activity

1. (i) Participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions.

Our Stations regularly participate in local and national career/job fairs. Job Fairs provide applicants and potential candidates with the opportunity to learn about Fox Television Stations and the job opportunities and internship/mentoring programs available within our group. A list of current job openings and station contact information is available upon request. For this reporting period, the stations participated in the following career/job fairs :

- National Association of Hispanic Journalists – June 24, 2010- June 26, 2010
Attended by Human Resources Director of Human Resources, KTTV & KCOP
- National Association of Black Journalists Convention & Career Expo – July 28- August 1, 2010
Attended by Human Resources Director, 20th Century FOX
- Howard University Job Fair – October 21, 2010
Attended by WTTG/WDCAs Human Resources Coordinator and WTTG/WDCAs News Coordinator
- Women In Film & Video Job Fair – February 12, 2011
Attended by WTTG/WDCAs Human Resources Director and WTTG/WDCAs News Coordinator

2. (iv) Participation in at least four events sponsored by organizations representing groups in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities.

WUTB is dedicated to community involvement and promoting higher education and diversity. Ongoing outreach efforts are supported by public speaking engagements by our staff which includes, but is not limited to schools, local college/universities, civic, non-profit organizations and community events.

- 08/23/10-09/06/10 Community Affairs Director participated in the Reisterstown Road Plaza Back to School Initiative 2011 by assisting families with children to prepare for a successful start to the school year.
- 09/1/10 VP/General Manager, National Sales Manager, two Account Executives, Research Analyst and the Community Affairs Director participated at the Baltimore Broadcasters Coalition/Annual Ascertainment Day to hear from approximately 30 community groups about how the local broadcasters can better serve the community. VP/General Manager moderated one of the meetings.
- 11/17/10 VP/General Manager spoke at Franklin High School during American Education Week.
- 02/18/11 Community Affairs Director participated in Career Mentoring Day at Harford Community College. Met with students who were interested in pursuing careers in Mass Communications, Film, Production, Graphics and Public Relations
- 03/03/11 VP/General Manager spoke at Franklin High School's Career Day to the School's Technology students.
- VP/General Manager on the board of MD/DC/DE National Broadcasters Association (NAB), which under their Education initiative, offers a number of programs through the NAB Education Foundation to support diversity, leadership and professional development.
- Station airs PSA providing the area viewers information on the Baltimore Broadcasters Coalition/Annual Ascertainment Day 2011.
- Station airs PSA providing the area viewers information on the Emma L. Bowen Foundation for Minority Interests in Media, Inc. opportunities
- Station produced a Black History Month 2011 vignette hosted by the Founder and President of Sojourner Douglass College discussing the significance of the founding of the college.

- Station produced and airs PSA for Ad Council.
 - Station produced and airs PSA for Partnership for Drug Free America.
 - Station produced PSA for Latino Fest Baltimore City and Baltimore County.
 - Station produced and airs PSA for Maryland Women's Heritage Center which opened in May 2010. WUTB was the first commercial television station to produce and air PSA's about the new Maryland Women's Heritage Center. The Center recognizes and features the contributions of women in Maryland history (including founders, firsts and "un-sung" heroines).
3. (vii) Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting.

Benjamin L. Hooks Fellowship Award

Fox Television Stations, Inc. in conjunction with the New York University Tisch School of the Arts provides an annual monetary award to eight (8) minority students who are majoring in a media-related field. This grant is used towards the cost of tuition.

4. (viii) Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.

WUTB encourages employees to apply for promotions for which they are qualified. In an effort to increase internal promotions, the station offers many internal cross-training opportunities. This enables the employees to acquire the necessary skills and experience needed to be considered for advancement opportunities.

Fox Stations Sales, an in-house national sales organization, maintains a program to train new sales account executives. This program consists of both coursework and hands-on training. At the end of the program, individuals are assigned to the Company's television Stations and sales offices throughout the United States.

5. (v) Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment.

Internship Program

WUTB-My24 continues to offer an academic credit internship program for college/university, junior, senior and graduate students. The students work approximately 16-24 hours per week and receive college credit upon successful completion of their internship. Students are evaluated at the end of the internship and the evaluations are submitted to their respective college or university. Generally, internships are available in the following departments: General Management, Creative Services (Promotions), Research/Programming, IT, Sales and Community Affairs.

Program Objectives:

- Provide students majoring in journalism, communications, media and related disciplines the opportunity to receive on-site exposure to and training from experienced television broadcast professionals who are in job positions to which students aspire.
- Provide students majoring in journalism, communications, and media and related disciplines the opportunity to garner practical application experience and exposure to a work environment in their desired career.
- Identify students for the Station's job applicant pool for employment opportunities.
- The Station regularly distributes internship information to colleges, universities, and other education programs either through email or by posting directly on the websites / list services as requested by the organization.

Eligibility Requirements:

- College junior and senior, and graduate students
- Receipt of academic credit

The internship program was managed by Bonnie McCausey, Community Affairs Director. In this reporting year, we had of one (1) academic credit only intern- a senior from the University of Maryland.

Summer Semester 2010: 1 intern
 Fall Semester 2010: 1 intern